

# STYLE GUIDE

## Colour Palette



HEX #00A1D6



HEX #162628



HEX #333333



HEX #000000



HEX #D8D8D8

## Typography

Mobile App

### Avenir

#### Heading H1

Body Copy  
NAVIGATION  
Input Field

This is a paragraph using Avenir Light 14 px with 16 px document baseline. Lorem ipsum consectetur adipiscing elit. Mauris nec ullamcorper lorem. Condimentum pretium luga. Nullam id esta mi.

#### This is heading H1

This is a bolded using Avenir Heavy. 14 px with 16 px document baseline. Lorem ipsum consectetur adipiscing elit. Mauris nec ullamcorper lorem. Condimentum pretium luga. Nullam id esta mi.

- Lorem ipsum dolor sit amet, onsectetur elit
- Integer scelisquer turpis
- Cras in dolor sodales enim feugita placerat
- Fusce pulvinar esta a sagittus
- Etiam ullamcoper metus et nuch

This is a blockquote copy for standout copy.

Site

### Avenir

#### Heading H1

#### HEADING H2

#### HEADING H3

Body Copy  
NAVIGATION  
Input Field

This is a paragraph using Avenir Light 14 px with 16 px document baseline. Lorem ipsum consectetur adipiscing elit. Mauris nec ullamcorper lorem. Condimentum pretium luga. Nullam id esta mi.

#### This is Heading H1

#### THIS IS HEADING H2

#### THIS IS HEADING H3

- Lorem ipsum dolor sit amet, onsectetur elit
- Integer scelisquer turpis
- Cras in dolor sodales enim feugita placerat
- Fusce pulvinar esta a sagittus
- Etiam ullamcoper metus et nuch

THIS IS A BLOCKQUOTE COPY FOR STANDOUT COPY.

## Button States

Mobile App



Main button - OFF STATE

EXIT

Cancel button - OFF STATE



TRASH

Slide in button - OFF STATE



Main button - ON STATE



Cancel button - ON STATE



TRASH

Slide in button - ON STATE

Site



Main button - OFF STATE



Main button - OFF STATE

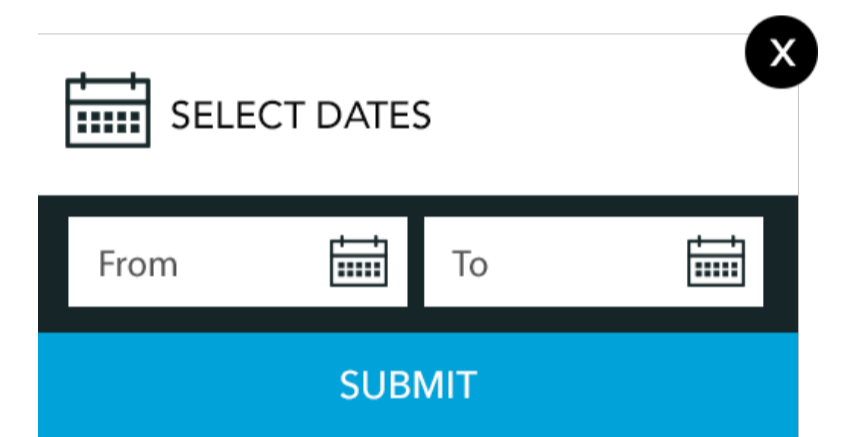
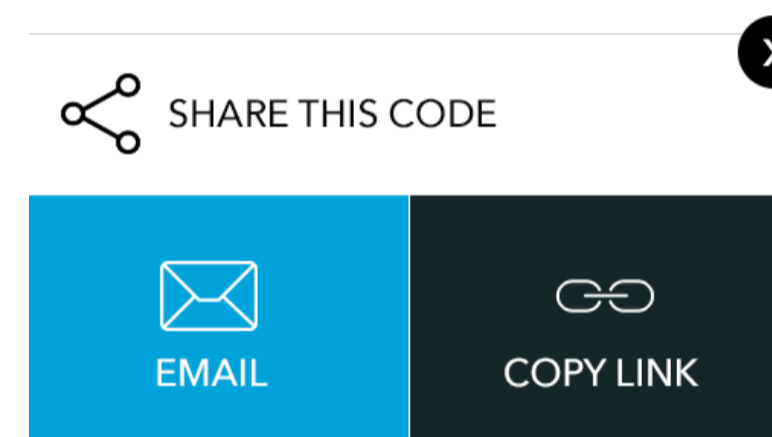


Main button - ON STATE

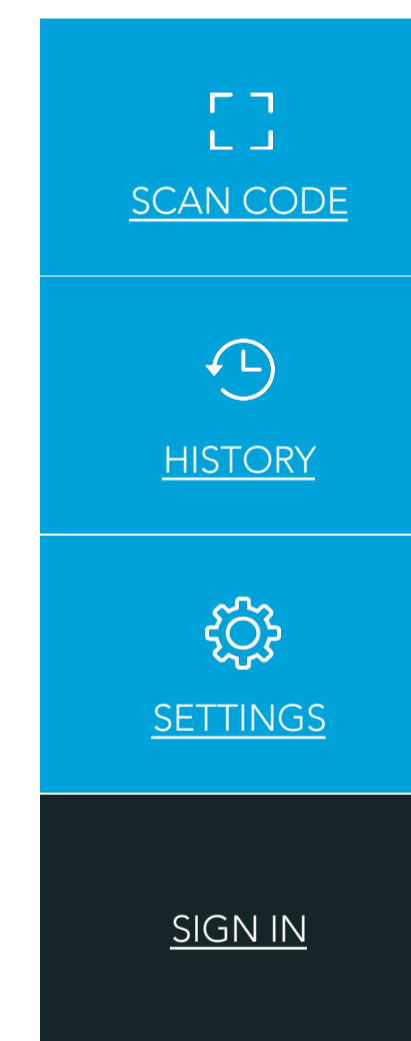


Main button - ON STATE

## Forms



## Mobile Nav



## Account View



Change Photo

#### USERNAME

Iza123

#### EMAIL

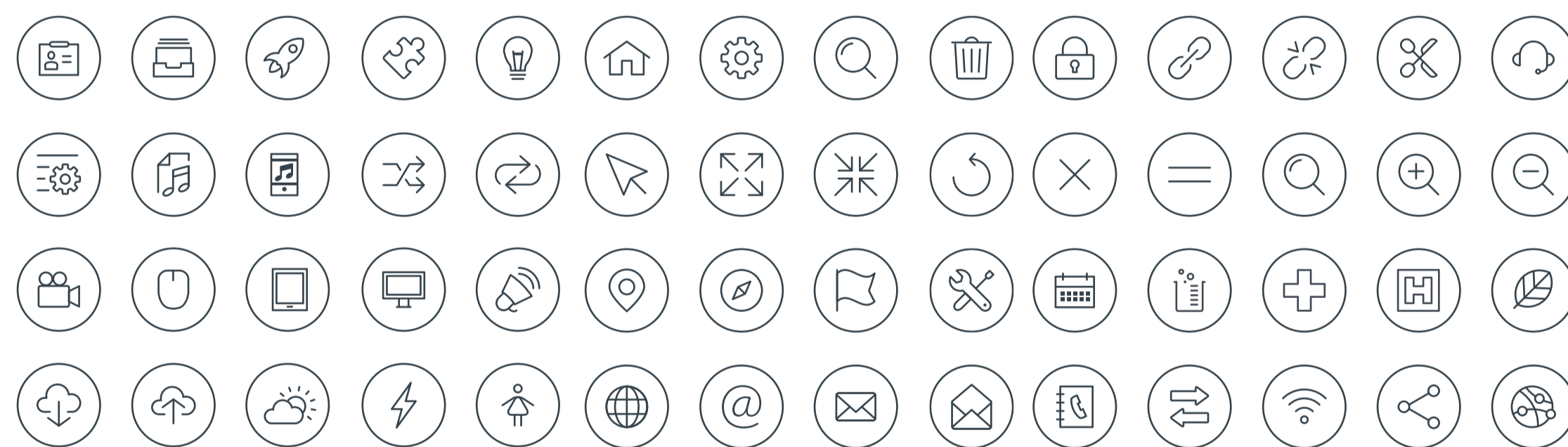
izabela@domain.com

#### PASSWORD

.....

SAVE

## Iconography



## Site Nav



HOME FEATURES FOODSERVICE MANUFACTURERS OPERATORS SERVICE PROVIDERS BLOG

## Footer

