

CARECODE STYLE GUIDE

COLORS

CareCode RED

CMYK 0 / 92 / 95 / 0
RGB 239 / 56 / 41
HEX EF3829

CareCode Stalte Gray

CMYK 65 / 43 / 26 / 78
RGB 51 / 63 / 72
HEX 333F48

LOGOS

CareCode

CareCode

CareCode

BUTTONS



FORMS

Input Field

Selected Field

Success

Error

NAVIGATION BUTTONS

Section Title >

Section Title >

TYPOGRAPHY

OPEN SANS

AABBCCDDEE
\$0123456789
%&@:#?!*

Our corporate typeface is Open Sans, a type super-family of fonts which is available in a variety of weights and styles allowing for scope and creativity in application. It is a modern, distinctive and versatile typeface that has been designed to communicate confidence and authority, retain a technical and engineered appearance, and yet suggest a friendly personality. Open Sans is optimized for legibility across print, web, and mobile interfaces.

PRIMARY FONT

CALIBRI

AABBCCDDEE
\$0123456789
%&@:#?!*

Calibri is our system typeface and should be used when restrictions mean that Open Sans cannot be used. These include internally created documents, letters and electronic media. The Calibri typeface is a web safe font and has been chosen to complement Open Sans.

SECONDARY FONT

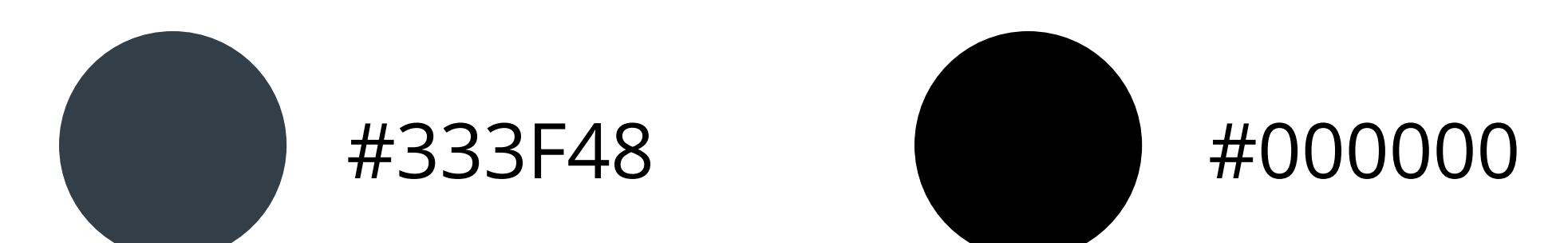
STYLE NAME

Headline Large

USE

Product Name, Page and Section Titles

COLOR OPTIONS



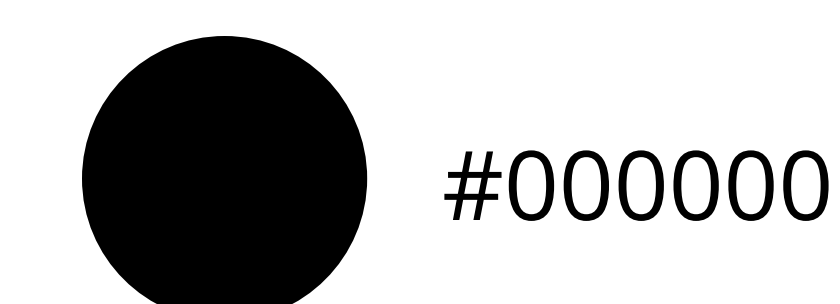
Headline Small

Brand Name, Subtitles



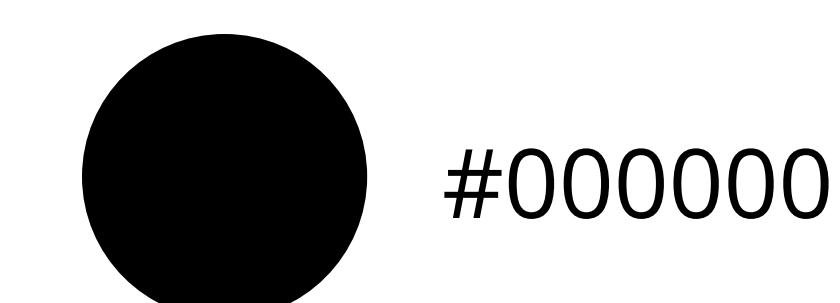
Body Copy

Descriptions, Input Fields



Buttons & Labels

Buttons, Labels



ICONS

